



[WANTED  
DESIGN]  
MANHATTAN

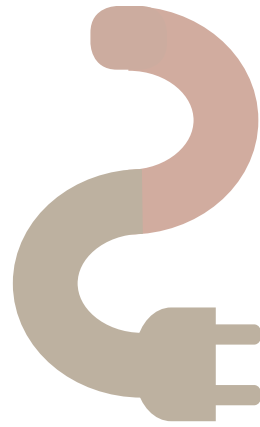
RIT

## **WANTED DESIGN INTERIORS 2020**

This year, WantedDesign Manhattan is moving to the Javits Center. Even though it is a great step for the show itself, it endangers its very best quality: being a place not only to present products but to bring people together and create conversation in a beautiful, human-scale environment. For 9 years, the show was held in a historic landmark brick building in Chelsea. The architecture and scale of the space allowed WantedDesign Manhattan to become the place to come enjoy some quality time during the craziness of the design week. Visitors appreciate WantedDesign' personal touch when it comes to creating an experience.

For those of you who have visited the Javits or any American convention centers, you'll know that it is rarely an enjoyable experience. It's cold, sterile, huge, impersonal and exhausting. The quality of the light, the noise, the lack of fresh air, and the overwhelming amount of products, signage and things are a permanent aggression to all senses.

We are now challenged to re-create what was beautiful about WantedDesign Manhattan at the Javits Center. We decided to make this challenge a design exercise. Rodolfo Agrella will be overseeing the design of WantedDesign Manhattan at the Javits and help you design Wanted Interiors. Wanted Interiors, with the support of Shaw Contract, Ressource, Emeco and Hush by David Trubridge, (or potentially one or two more furniture brand) will be the place to express the essence of WantedDesign and invite the visitors to slow down.



EXHIBITION AND MERCHANDISING DESIGN  
THOMAS RICHTER  
SPRING 2020

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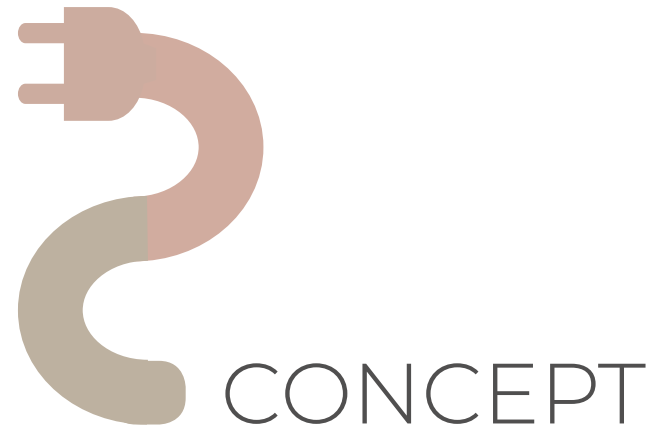
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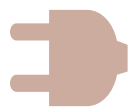
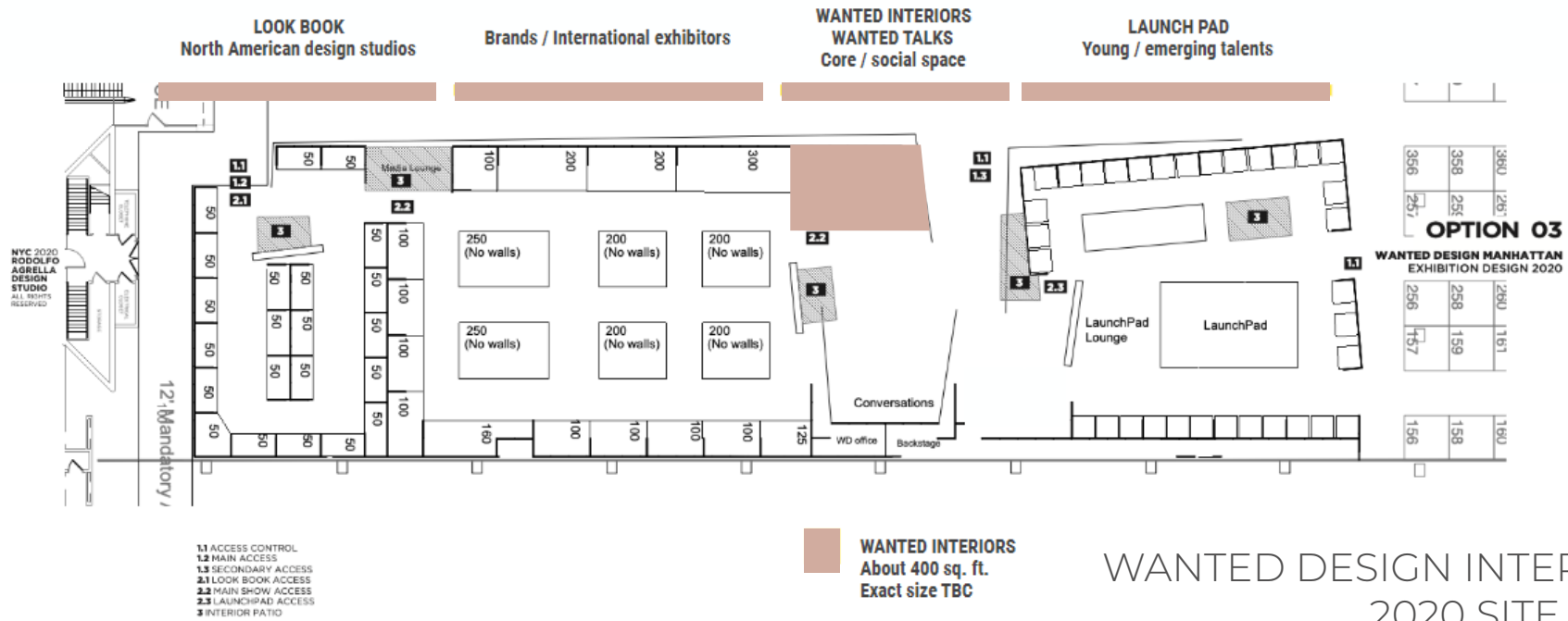




**(Un)Plugged** is a space that focuses on creating different social environments through visual and auditory changes. By enclosing the sociofugal (unplugged) spaces and opening the sociopetal (plugged) spaces using different MOLO construction methods this will create both interactive and secluded areas. The secluded areas would have less illumination and create a more compact area that allows for a relaxed atmosphere with the absence of technology. Meanwhile the more social areas will serve as a space where visitors can interact with each other and promotes an energized atmosphere.



TABLE SEATING ZONE



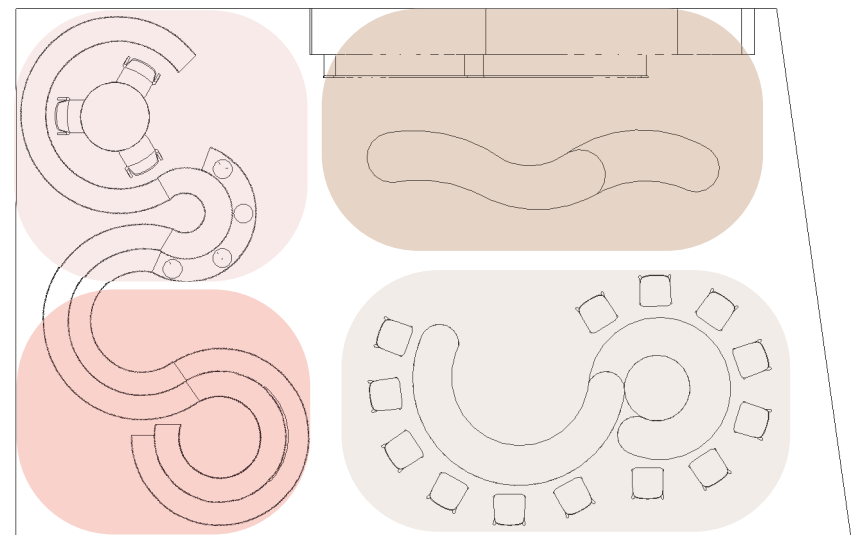
## FLOOR LAYOUT

Secluded Seating Zone

Table Seating Zone

Bar Zone

Product Information Zone

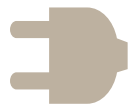
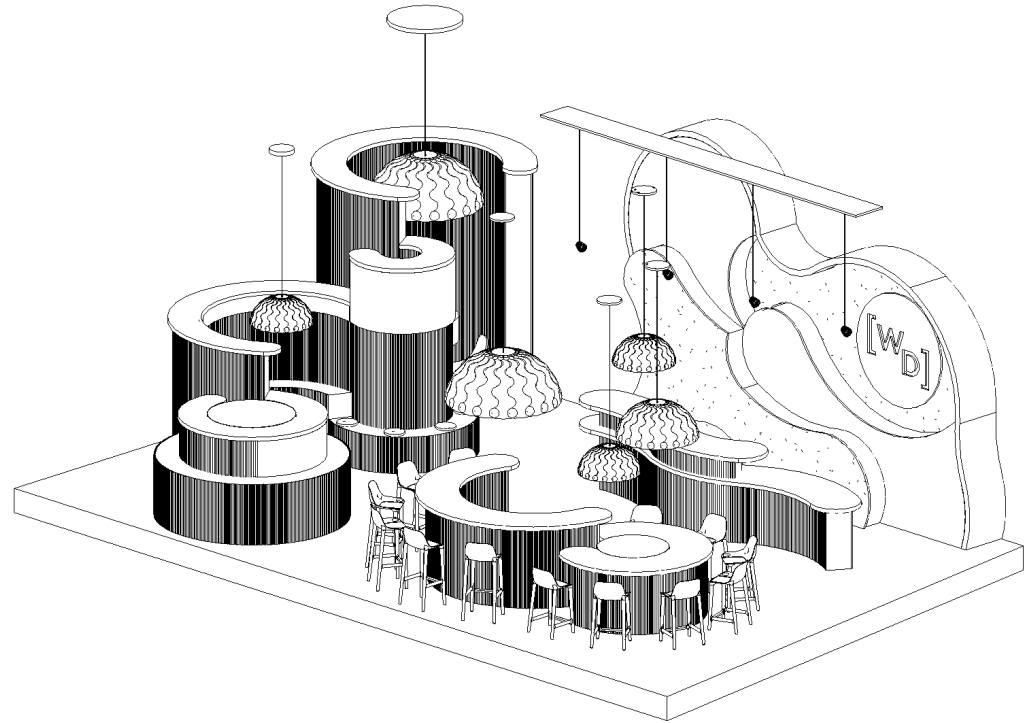




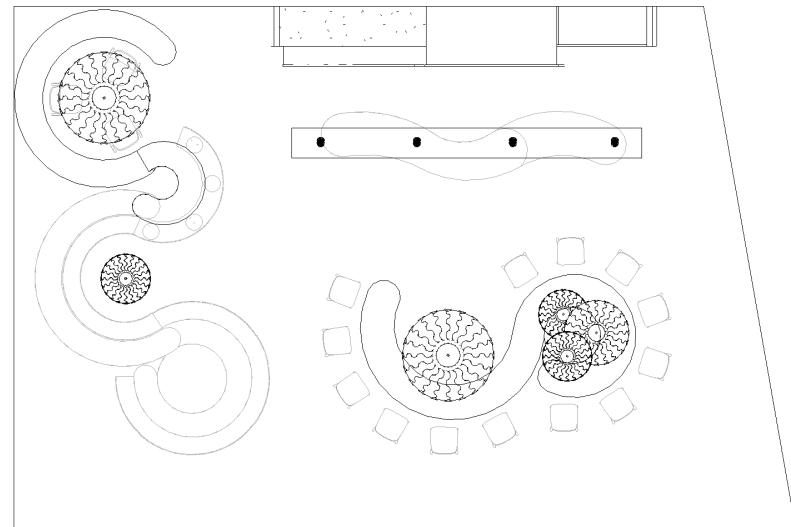


# FLOOR LAYOUT

AXONOMETRIC VIEW



# REFLECTED CEILING PLAN

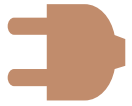


# MOLO

A freestanding space partition, the paper softwall room divider is a modern partition design and folding wall that has the flexibility to be shaped in any curved or linear formation. When stored compressed, the folding wall shrinks to the thickness.

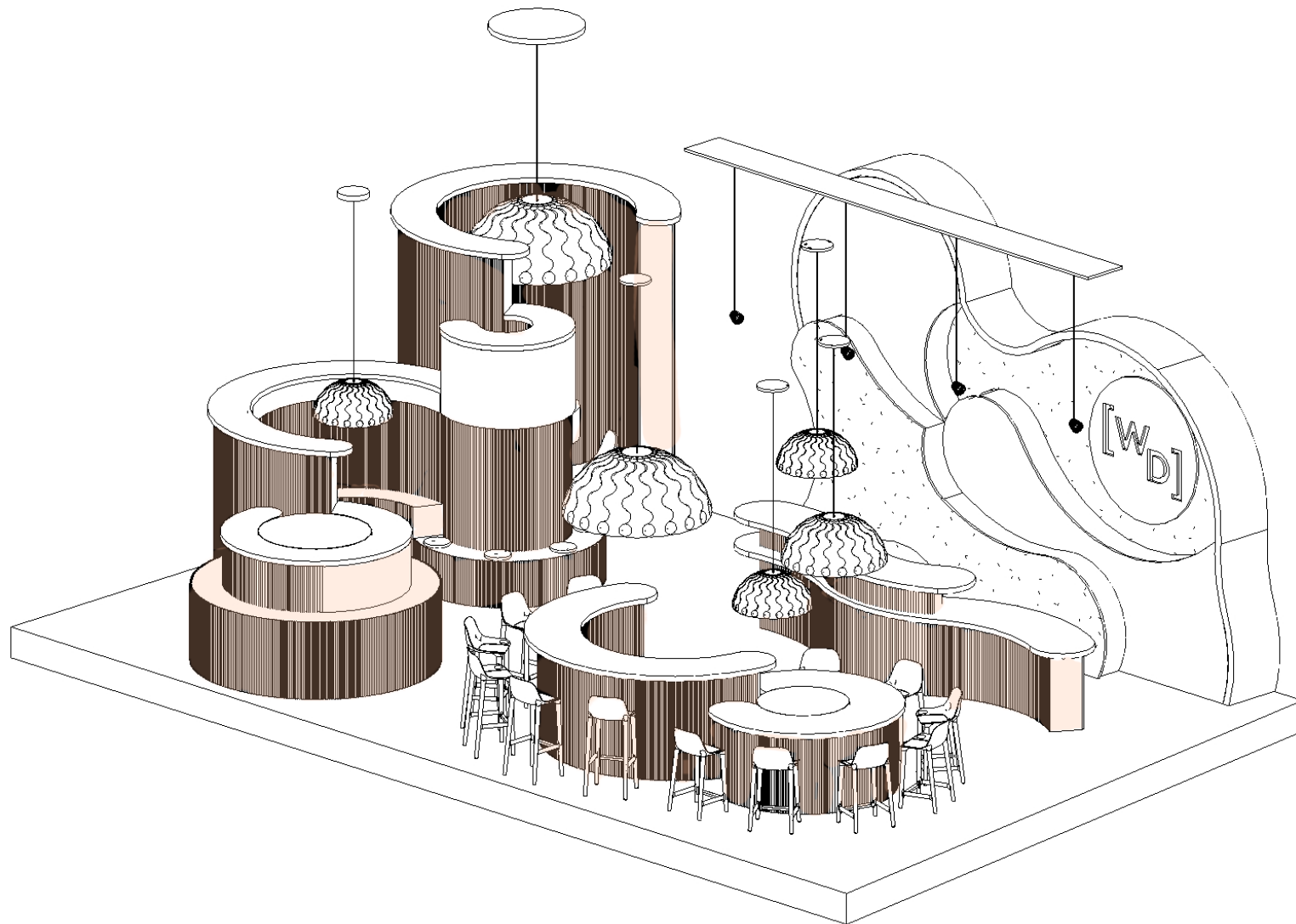
**STUDENT INVITATION  
PARTNER**





# PRODUCT PLACEMENT

AXONOMETRIC VIEW





# EMECO

## **On & On Collection by Barber & Osgerby**

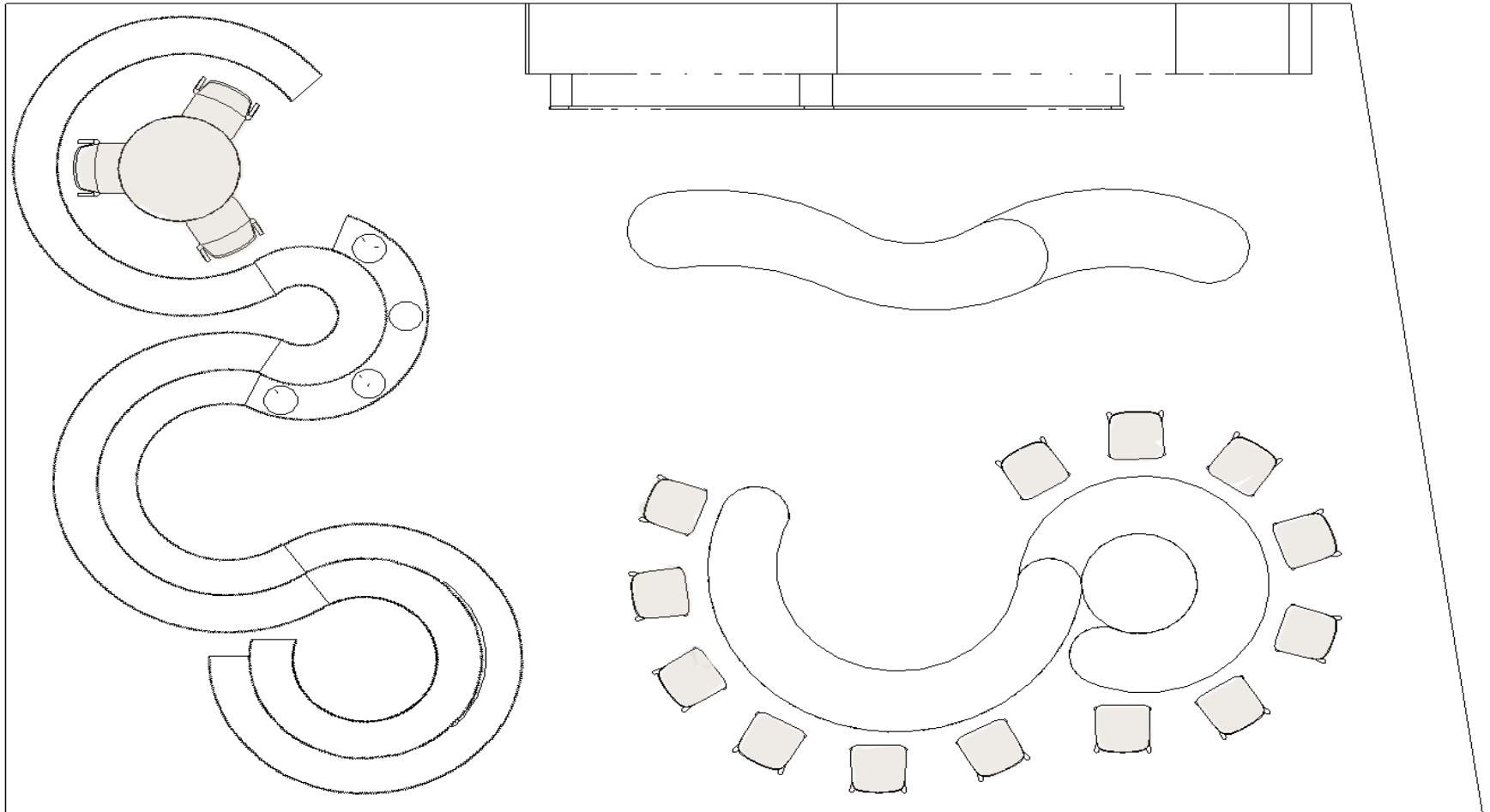
The On & On chairs and stools are made of 70% rPET - waste plastic bottles that would otherwise end up in the landfill, 10% non-toxic pigment, and 20% glass fiber for strength. Closed loop recycling as the ultimate goal for Emeco products.

**WANTED DESIGN  
INVITATION PARTNER**



# PRODUCT PLACEMENT

FLOOR LAYOUT

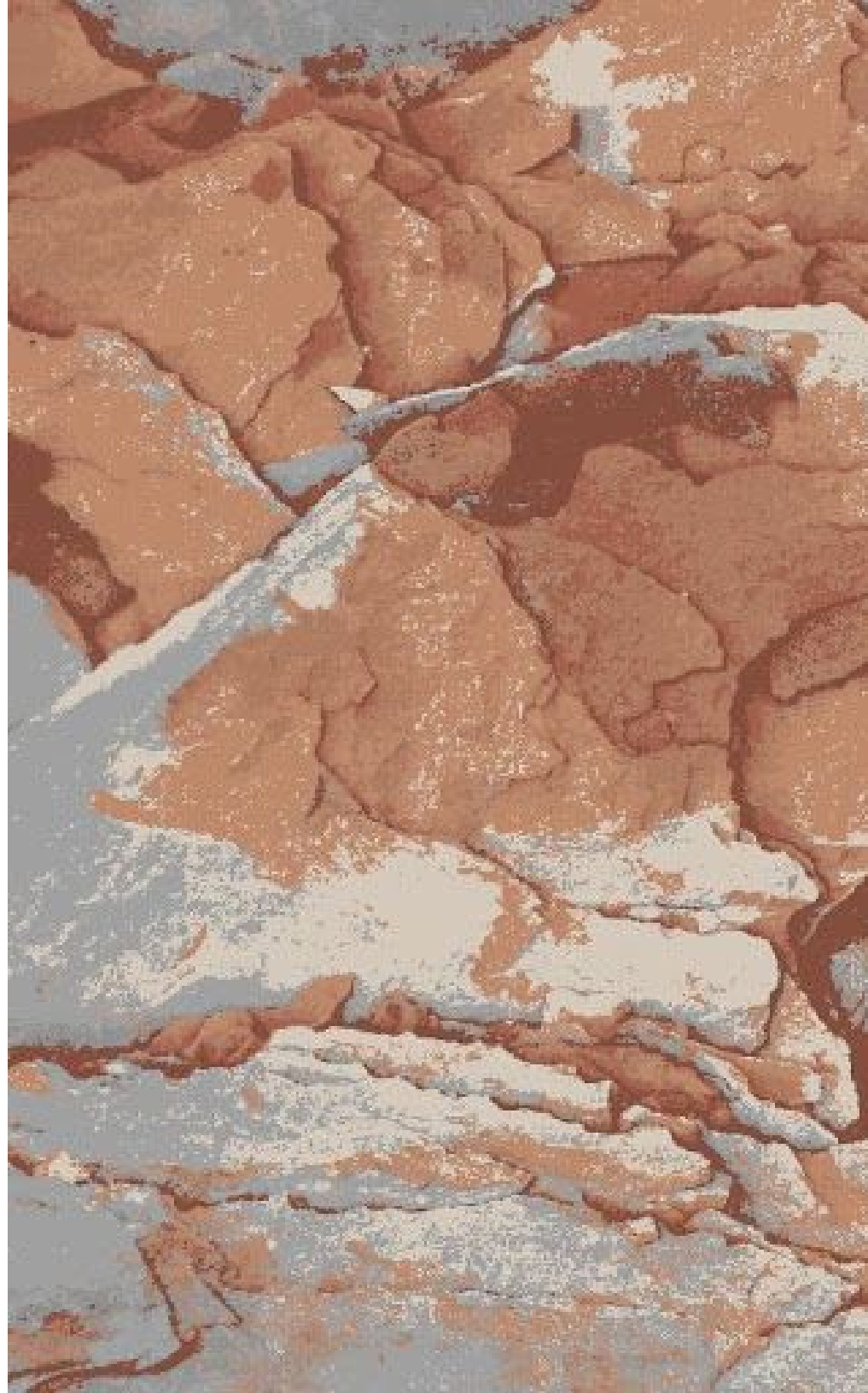


# SHAW CONTRACTS

## Desert Lights Collection

Shaw Contracts co-owns one of the largest domestic postconsumer bottle recycling facilities in the USA. Shaw strives to develop a circular product, made from 100% post consumer waste and use ocean plastics as a material source. The Desert Lights collection

**WANTED DESIGN  
INVITATION PARTNER**

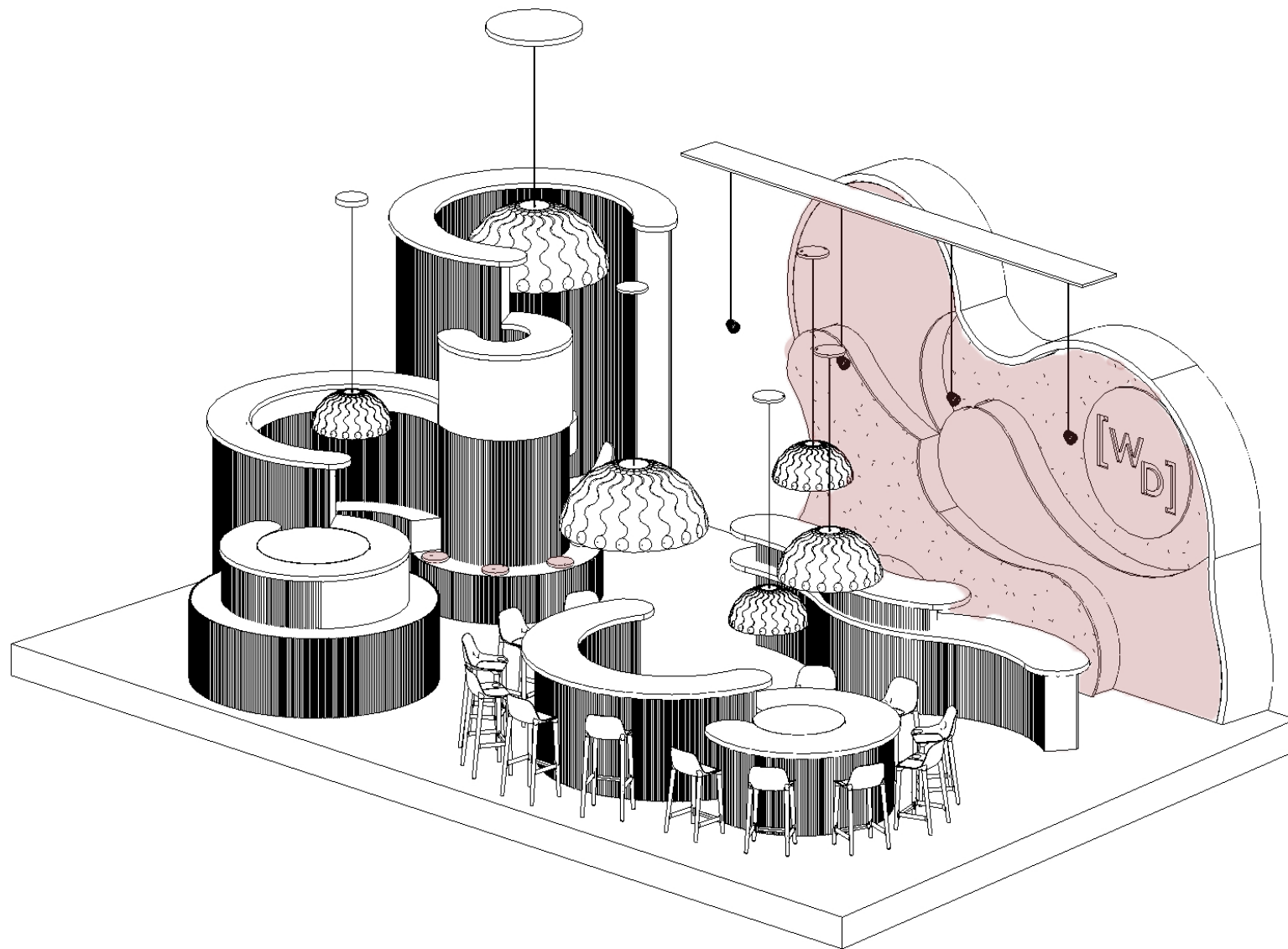






# PRODUCT PLACEMENT

AXONOMETRIC VIEW





# DAVID TRUBRIDGE

## **Hush Lights**

David Trubridge is a respected global company for its early awareness of sustainable practices. The Hush Lights collection has an element of biophilic design, with a form directly inspired by nature.

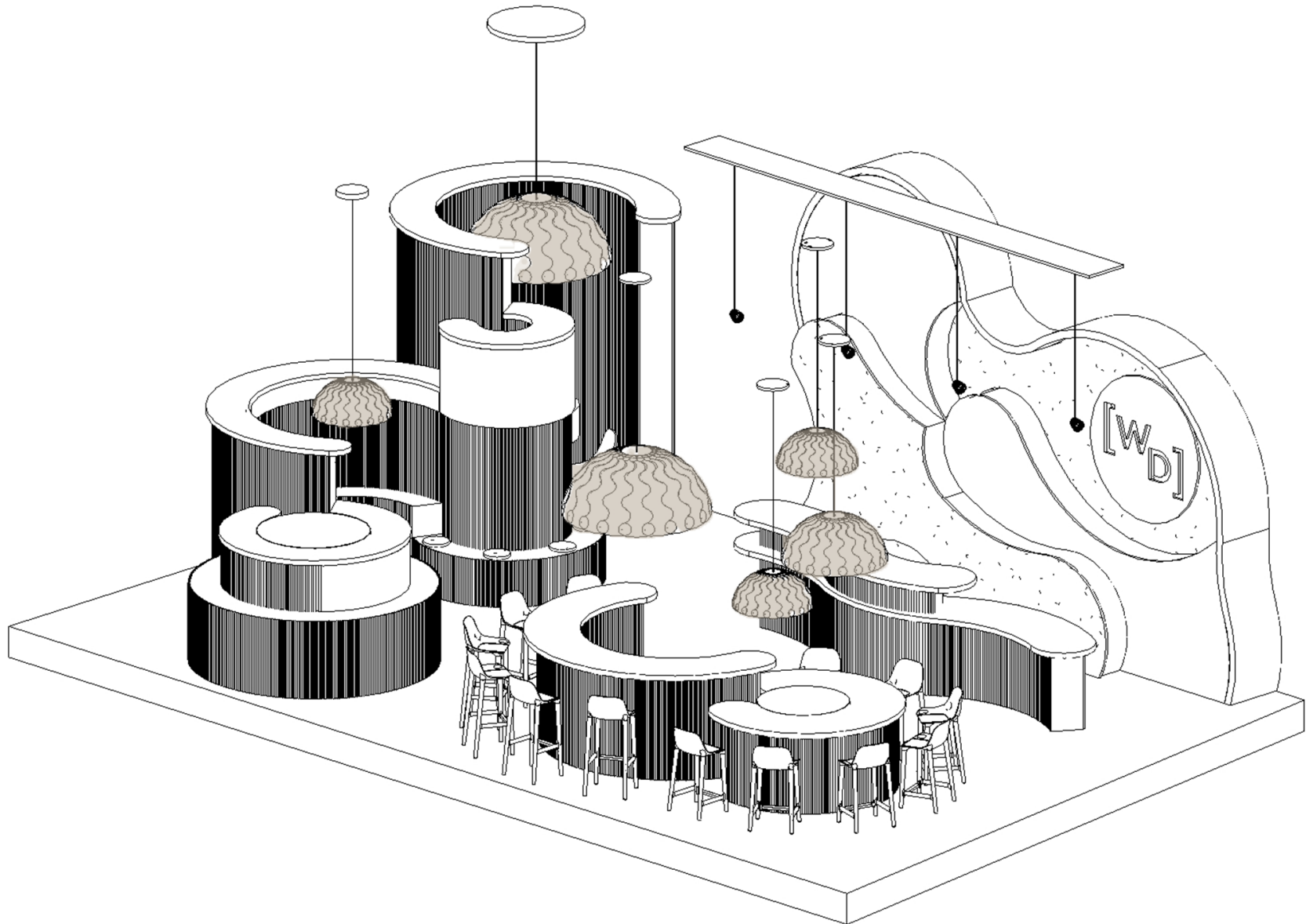
**WANTED DESIGN  
INVITATION PARTNER**





# PRODUCT PLACEMENT

AXONOMETRIC VIEW



# RESSOURCE

## Cohérence Collection

The entire decorative range of Ressource interior paints (Powdery Matte, Silky Matte, Velvety Satin, Water-Based Satin Lacquer, Brilliant Lacquer) is certified A + category for VOC emissions in indoor air. The Ressource Cohérence collection gives a neutral color a cozy residential feel, with pops of color.

**WANTED DESIGN  
INVITATION PARTNER**



F28 | Evening Haze - F28



S101 | Brun Cèpe - S101



HC07 | Mid Egyptian Red - HC07

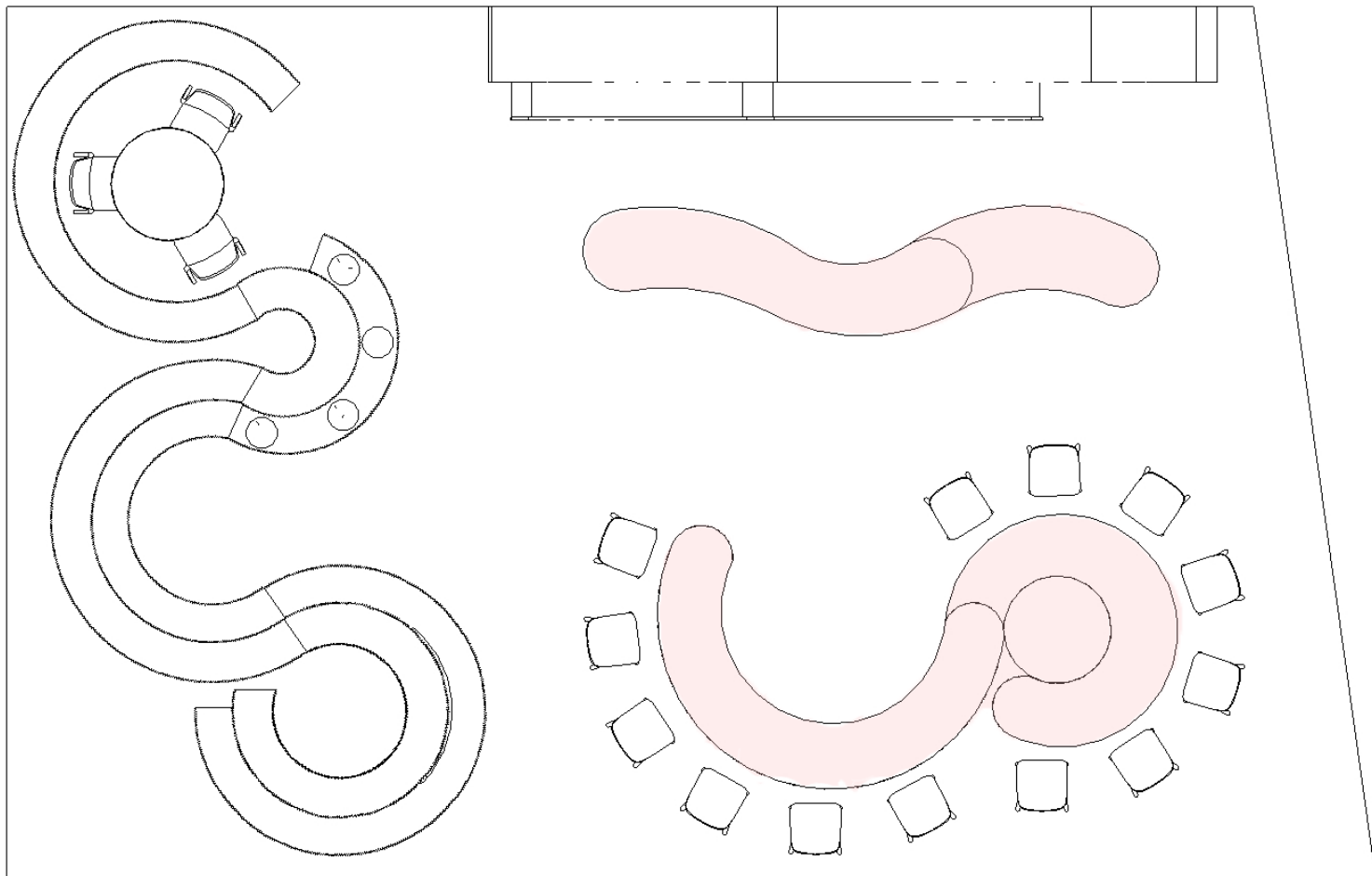


i21 | Gris Chaud - i21



# PRODUCT PLACEMENT

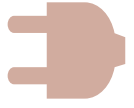
FLOOR LAYOUT



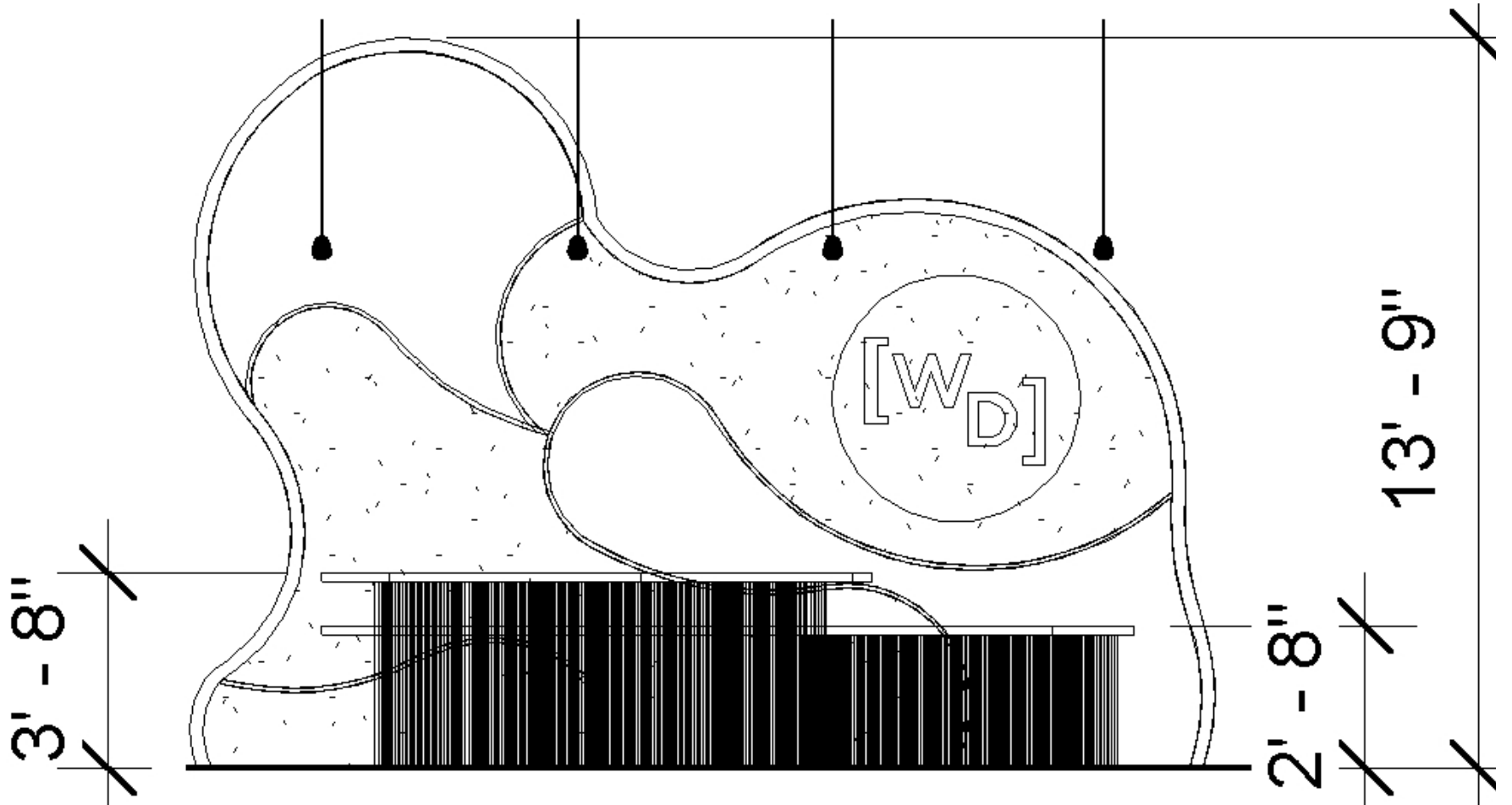




BAR ZONE



## BAR ELEVATION





## TAKE AWAY COASTER DESIGNS



PAINT SELECTION BY RESSOURCE COHERENCE SELECTION





SECLUDED SEATING ZONE